

Sponsorship and Exhibitions



PEOPLE 2023

International Conference on
Collaborative Solutions to
Environmental Problems under
Climate Change

August 7-11, 2023
Montreal, Quebec, Canada



[HTTPS://WWW.PEOPLE-NETWORK.CA/](https://www.people-network.ca/)



About PEOPLE 2023

We welcome you to join **PEOPLE 2023 International Conference – Collaborative Solutions to Environmental Problems under Climate Change** on August 7-11 in Montreal, Canada. This is the 6th annual conference of the global Network on Persistent, Emerging and Organic Pollution in the Environment (PEOPLE Network; www.People-Network.ca), and co-hosted with Memorial University and the Concordia Institute of Water, Energy and Sustainable Systems of Concordia University, along with partners including the University of the Arctic and the International Water Association Young Water Professionals Canada (IWA-YWP Canada), and special issues from supporting Journals Environmental Systems Research (Springer Nature), Marine Pollution Bulletin (Elsevier), and Water (MDPI).

The PEOPLE Network has more than 200 professional members, plus over 200 students, from over 30 institutions and 50 partners from private and public sectors and community groups in Canada and worldwide. It is the largest consortia of its kind dedicated to research, development and education on persistent, emerging and organic pollution by cross-nation, cross-institution, and cross-disciplinary approaches. It has been mainly funded by Natural Sciences and Engineering Research Council of Canada (NSERC).

This event welcomes scientists, regulators, practitioners, and community representatives who are interested in seeking and developing collaborative solutions to environmental programs from traditional to emerging ones worldwide under the changing climate. We are calling for collaborative efforts on research, development, education and engagement for improved knowledge and better solutions. "People create environmental problems, and our PEOPLE help find the solutions!"

Last year we celebrated a successful PEOPLE 2022 in Charlottetown, PEI, with **~140 abstracts, 21 technical sessions, 100+ oral presenters, 2 workshops, 4 plenary keynote, 12 technical keynote, 20+ poster presenters, and 170+ attendees**. PEOPLE 2023 will continue to provide an international venue and bring together researchers and professionals from diverse sectors and disciplines in natural science and engineering, health, social science, and humanities, to present their achievements and innovations, spark ideas, share information, grow connections, and explore opportunities. This year, our keywords are: **# Climate Change # Emerging Contaminants # Oil & HNS # Community # Arctic & Cold Regions # Urban & Rural Environments # Ocean & Coast # Soil & Sediment # UN SDG # Emission Reduction # New Fuels # Policy & Management # Education & Training**.

We look forward to welcoming you at PEOPLE 2023 in Montreal and online! Conference Website: <https://www.people-network.ca/>

Conference Chair

Dr. Bing Chen, PEng, FCAE, FEIC, FCSCE, MEASA

Professor & UArctic Research Chair, Memorial University

Director, PEOPLE Network

Conference Co-chairs

Dr. Catherine Mulligan, PEng, FCAE, FEIC, FCSCE, FRSC

Professor & Concordia Research Chair, Concordia University

Dr. Chunjiang An, PEng

Associate Professor & Concordia Research Chair, Concordia University

Sponsorship Opportunities – A quick guide

Major Benefits	Platinum	Gold	Silver	Bronze
	\$10,000	\$5,000	\$2,500	\$1,000
Complimentary Full Registration	2	2	1	1
High profile booth at Trade Show (onsite and/or virtual)	2	1	1	
Logo at Conference Registration Centre and Virtual Room	✓	✓	✓	✓
Logo on Conference Website	✓	✓	✓	✓
Corporate Web link on Conference Website	✓	✓	✓	✓
Corporate brochure on Sponsor Table	✓	✓	✓	✓
Distribution of corporate material, print and digital	✓	✓	✓	✓
Logo on table centerpiece in plenary ballroom	✓	✓	✓	✓
Prominent headline sponsor recognition	✓	✓	✓	
Logo on all conference documents	✓	✓		
Logo display in technical sessions, onsite and virtual	✓			
Advertisement space in Conference Program	Full-page	Half-page		
Corporate brochure in delegate bag	✓			
Logo on delegate bag	✓			
Promotional item in delegate bag	✓			

Sponsorship Benefits

▶ PLATINUM SPONSOR: \$10,000

- A free tradeshow booth (valued at \$1,000)
- Prominent display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Placement of corporate logo on delegate bags
- Prominent headline sponsor recognition throughout conference dates (signage)
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual
- Corporate logo displayed in technical sessions and virtual
- Distribution of corporate material, printed and digital
- Space for full-page, color advertisement in conference program
- Placement of corporate promotional item in delegate bags (provided by the sponsor, such as water bottle, memory stick, pen, and notepad)
- Placement of corporate brochure in delegate bags (provided by the sponsor)
- Placement of corporate brochure on sponsor tables
- Two complimentary full registration

▶ GOLD SPONSOR: \$5,000

- A free tradeshow booth
- Display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Prominent headline sponsor recognition throughout conference dates (signage)
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual
- Distribution of corporate material, printed and digital
- Space for full-page, color advertisement in conference program
- Placement of corporate brochure in delegate bags (provided by the sponsor)
- Placement of corporate brochure on sponsor tables
- Two complimentary full registration

Sponsorship Benefits

► SILVER SPONSOR: \$2,500

- Display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual
- Prominent headline sponsor recognition throughout conference dates (signage)
- Distribution of corporate material, printed and digital
- Placement of corporate brochure on sponsor tables
- One complimentary full registration

► BRONZE SPONSOR: \$1,000

- Display of corporate logo at symposium registration, information center, and virtual conference room
- Corporate logo in all conference documents (e.g., programs)
- Corporate logo and web link included on the conference website
- Corporate logo on table centerpiece in the plenary ballroom, onsite (tent card with corporate logos) and virtual

- Distribution of corporate material, printed and digital
- Placement of corporate brochure on sponsor tables
- One complimentary full registration

TRADE SHOW

SCHEDULE

Set-up	August 7	2:00 pm - 4:00 pm
Trade Show	August 8-10	8:00 am - 5:00 pm
Take Down	August 10	5:00 pm - 6:00 pm

BOOTH PRICING

\$1,000, onsite

\$500, virtual booth (Sponsors provide slides, photos, videos, or other promotional materials to be displayed)

A tradeshow Booth can be physically onsite, virtual platform only, or both.

A non-profit organization (NGO) can receive a special discount upon request to and approval by the Organizing Committee.

EVENT SPONSORSHIP OPPORTUNITIES

▶ **BANQUET SPONSOR: \$2,000**

- Corporate name and logo prominently displayed at the pre-banquet reception
- Logo and web link address included on the conference website
- Corporate name and logo displayed on a card at each banquet table
- Corporate name and logo on the title page of the Awards Banquet Program
- Acknowledgement of Corporate sponsorship at the Awards Banquet
- Corporate name and logo in the conference program as a Banquet Sponsor
- Two free tickets to the Banquet, together with reserved seating

▶ **LUNCHEON SPONSOR: \$1,000**

- Logo and web link address included on the conference website
- Corporate name and logo prominently displayed at the luncheon
- Corporate name and logo printed on the luncheon menus
- Acknowledgement of corporate sponsorship at the luncheon
- Corporate name and logo in the conference program as a Luncheon Sponsor
- Two free tickets to the sponsored luncheon

▶ **WELCOME RECEPTION SPONSOR: \$500**

- Corporate name and logo prominently displayed at the Welcome Reception
- Logo and web link address included on the conference website
- Acknowledgement of Corporate sponsorship at the Welcome Reception
- Corporate name and logo in the Workshop/Symposium Program as a Welcome Reception Sponsor
- Two complimentary tickets to the Welcome Reception

▶ **COFFEE BREAK SPONSOR: \$500**

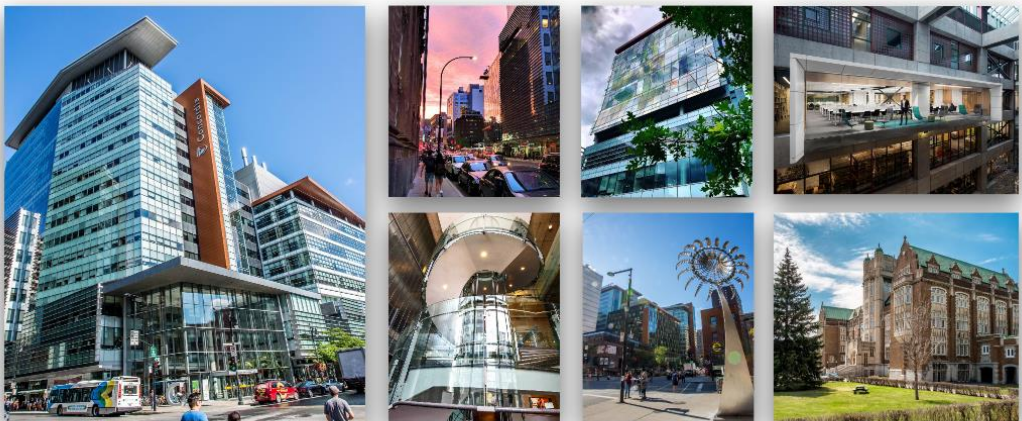
- Corporate name and logo prominently displayed at the refreshment station during all coffee breaks
- Logo and web link address included on the conference website
- Acknowledgement of Corporate sponsorship in the closing remarks
- Corporate logo in the conference Program as the Coffee Break Sponsor
- Two complimentary tickets to the Welcome Reception

Conference Site Concordia University Conference Centre

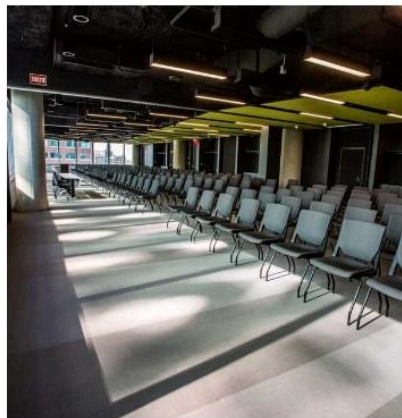
Concordia University is a public comprehensive university located in the multicultural city of Montreal in Canada. The University contains four faculties, a school of graduate studies and numerous colleges, centers and institutes. The University offers over 300 undergraduate and 100 graduate programs and courses, with over 51,500 students. Concordia has a diverse, innovative and internationally-recognized research environment which includes over 2,000 active researchers. As a next-generation university, Concordia reimagines the future of higher education, ranked as the top university in North America under 50. The University has joined the Decade of Action to achieve the UN's ambitious Sustainable Development Goals. The Global Goals draw on Concordia's strengths in community health, global literacy, water security, environmental impact and sustainable infrastructure design. In addition, Concordia is also at the forefront of promoting diversity, equity, and inclusiveness, with a safe and supportive learning environment for all students.



Concordia University



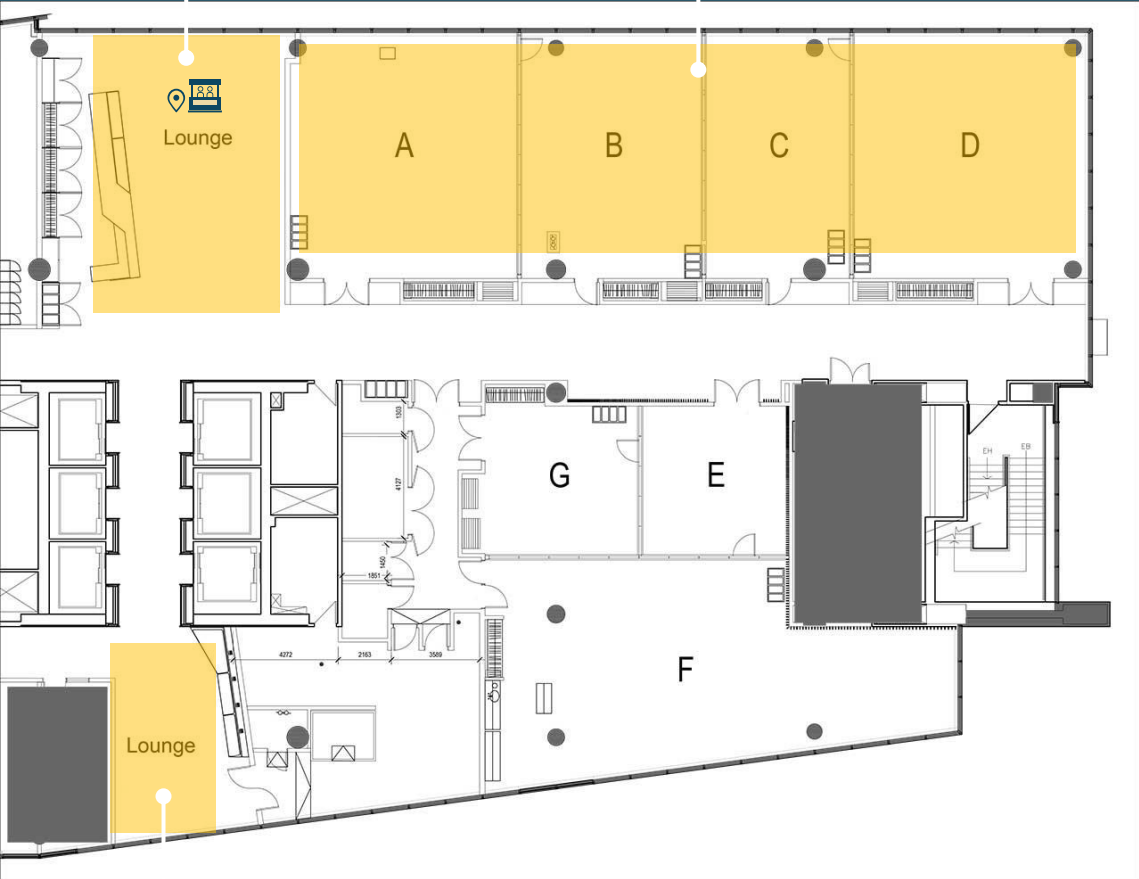
Housed at Sir George Williams campus in the heart of downtown Montreal, Concordia University Conference Centre opened its doors in Fall 2017. Located on the 9th floor of the John Molson Building, this space provides multi-functional and state-of-the-art facilities. The facilities feature great views of the city and a contemporary design.



Conference Site Floorplan

Trade Show and Registration

Conference Rooms



Poster Presentations

Sponsorship: General Terms and Conditions

CONTRACT

Once approved by the PEOPLE 2023 (hereinafter referred to as the **organizer**), this request for sponsorship constitutes a contract between the requestor (hereinafter referred to as the **sponsor**) and the organizer, and incorporates all conditions relative to the sponsor indicated in this document. Sponsorships will be prioritized according to the order of receipt of applications accompanied by the necessary payment (please refer to the complete information below).

EXCLUSIVITY AND LIMITS

The sponsor may not sublet, transfer, or assign rights to any part of the sponsorship, or resell the sponsorship, without the express permission of the organizer, or conduct promotions of any kind that are not directly related to their normal business activity.

FORCE MAJEURE

The organizer will not be held responsible for conditions preventing the execution of the sponsorship, or of the conference, because of force majeure, which includes events or occurrences beyond the control of either party, including, without limitation, events such as fire, flood, labor disruption and discontinuity in the provision of electrical service or for any other reasons beyond its control. If the organizer cancels the conference for other reasons, the sponsor will be entitled to reimbursement for the sponsorship fees only, subject to the limitations contained in these general terms and conditions.

PAYMENT

To be officially accepted as a sponsor, each requestor must complete and forward the sponsorship agreement accompanied by the full payment (please refer to the *Sponsorship and Trade Show Request Form*). If a sponsor whose sponsorship has been approved later decides to cancel the sponsorship, the sponsor must submit a request for cancellation in writing, as follows:

- *Where notice of cancellation is received on or before June 15, 2023, the organizer will refund the balance of the sponsor's payment with deduction of a \$200 administration fee.*
- *Where notice of cancellation is received from June 16 to July 15, 2023 inclusively, the organizer will refund 50% of the sponsor's payment.*
- *Where notice of cancellation is received on or after July 16, 2023, no refund will be made.*

TERMINATION OF CONTRACT

The Organizer reserves the right to terminate the contract and to withdraw the sponsorship of the conference if:

- *The sponsor has not fully paid the sponsorship fee; or*
- *The sponsor fails to respect one or more of the contract conditions.*

INTERPRETATION

The organizer may make any changes, amendments or additions as needed to the terms and conditions relating to the sponsorship deemed necessary to ensure the proper execution of the conference. The conditions and regulations applicable to the sponsor are within the responsibilities of the organizer to regulate and such decisions will be considered final. The organizer may therefore require sponsors to modify sponsorships as deemed necessary to ensure the proper execution of the conference. In the event that the sponsor refuses to comply, the organizer may order that the sponsorship be revoked without entitlement to compensation.

Booth Rental: General Terms and Conditions

CONTRACT

Once approved by the PEOPLE 2023 (hereinafter referred to as the **organizer**), this request for a booth rental constitutes a contract between the requestor (hereinafter referred to as the **exhibitor**) and the organizer, and incorporates all conditions relative to the exhibitor indicated in this document. Booth rentals will be prioritized according to the order of receipt of applications accompanied by the necessary payment (please refer to the complete information below).

PERMITS AND DURATION

The permit granted by this document applies only to the use and occupation of the booth(s) assigned to the exhibitor by the contract and is valid for the period beginning at 8:00 am on August 8, 2023, and ending at 5:00 pm on August 10, 2023. In compliance with these general terms and conditions, the exhibitor may have access to the booth before and after the exhibition period to set up and take down the booth. The time slots reserved for booth set up are 2:00 pm to 4:00 pm August 7, 2023, and for take down, 5:00 pm to 6:00 pm on August 10, 2023.

LIMITATIONS ON PRODUCTS AND SERVICES ON DISPLAY

The purpose of this trade show is to present products and services that may be of interest to PEOPLE 2023 attendees. The organizer reserves the right to remove, refuse, or prohibit any display, part of a display, or proposed display which, in its opinion, is not appropriate to or respectful of the spirit of the exhibition.

THE BOOTH RENTAL INCLUDES

- A trade show booth space
- Virtual booth display in online room
- Three complimentary tickets to the Luncheon (August 8-10)
- One pass to attend technical presentations
- Inclusion in the Program Book
- One copy of the Program Book

SUBLETTING OF BOOTHS

The exhibitor may not sublet, transfer, or assign rights to any part of the booth allocated to the exhibitor, or resell the booth, without the express permission of the organizer, or display or permit the display in this booth of any merchandise that is not the traditional merchandise of the exhibitor, or display any promotional materials that are not directly related to the products on display.

ACCESSIBILITY TO THE BUILDING

The organizer will not be held responsible for conditions preventing delivery of the booth if the building is not accessible because of force majeure, which includes events or occurrences beyond the control of either party, including, without limitation, events such as fire, flood, labor disruption, and discontinuity

Booth Rental: General Terms and Conditions

in the provision of electrical service or for any other reasons beyond its control. If the organizer cancels the exhibition for other reasons, the exhibitor will be entitled to reimbursement for the booth rental only.

PAYMENT

To be officially accepted as an exhibitor, each requestor must complete and forward the booth rental request accompanied by the full payment (please refer to the *Sponsorship and Trade Show Request Form*). If an exhibitor whose application has been approved later decides to cancel the reservation, the exhibitor must submit a request for cancellation in writing:

- *Where notice of cancellation is received on or before June 15, 2023, the organizer will refund the balance of the exhibitor's payment with deduction of a \$200 administration fee.*
- *Where notice of cancellation is received from June 16 to July 15, 2023 inclusively, the organizer will refund 50% of the booth rental payment.*
- *Where notice of cancellation is received on or after July 16, 2023, no refund for the booth rental will be made.*

TERMINATION OF CONTRACT

The organizer reserves the right to terminate the contract and to withdraw the booth from the exhibitor if:

- *the exhibitor has not fully paid the booth rental cost; or*
- *the exhibitor fails to respect one or more of the contract conditions.*

DAMAGE AND THEFT

The organizer cannot be held responsible for any damages suffered directly, indirectly, generally, specifically (including as a result of theft), or otherwise caused to the exhibitor, its agents and employees, its materials or to booth visitors.

INTERPRETATION

The organizer may make any changes, amendments or additions as needed to the terms and conditions relating to the exhibitor deemed necessary to ensure the proper execution of the trade show. The conditions and regulations applicable to the exhibitor are within the responsibilities of the organizer to regulate and such decisions will be considered final. The organizer may therefore require exhibitors to modify displays as deemed necessary to ensure the proper execution of the exhibition. In the event that the exhibitor refuses to comply, the organizer may order that the entire display be immediately removed at the cost of the exhibitor and without entitlement to compensation.